



North Central London
Clinical Commissioning Group

NCL Vaccinations Programme update

Barnet Health and Wellbeing Board

14th January 2021



NORTH LONDON PARTNERS
in health and care



North Central London
Clinical Commissioning Group

Influenza Programme Update



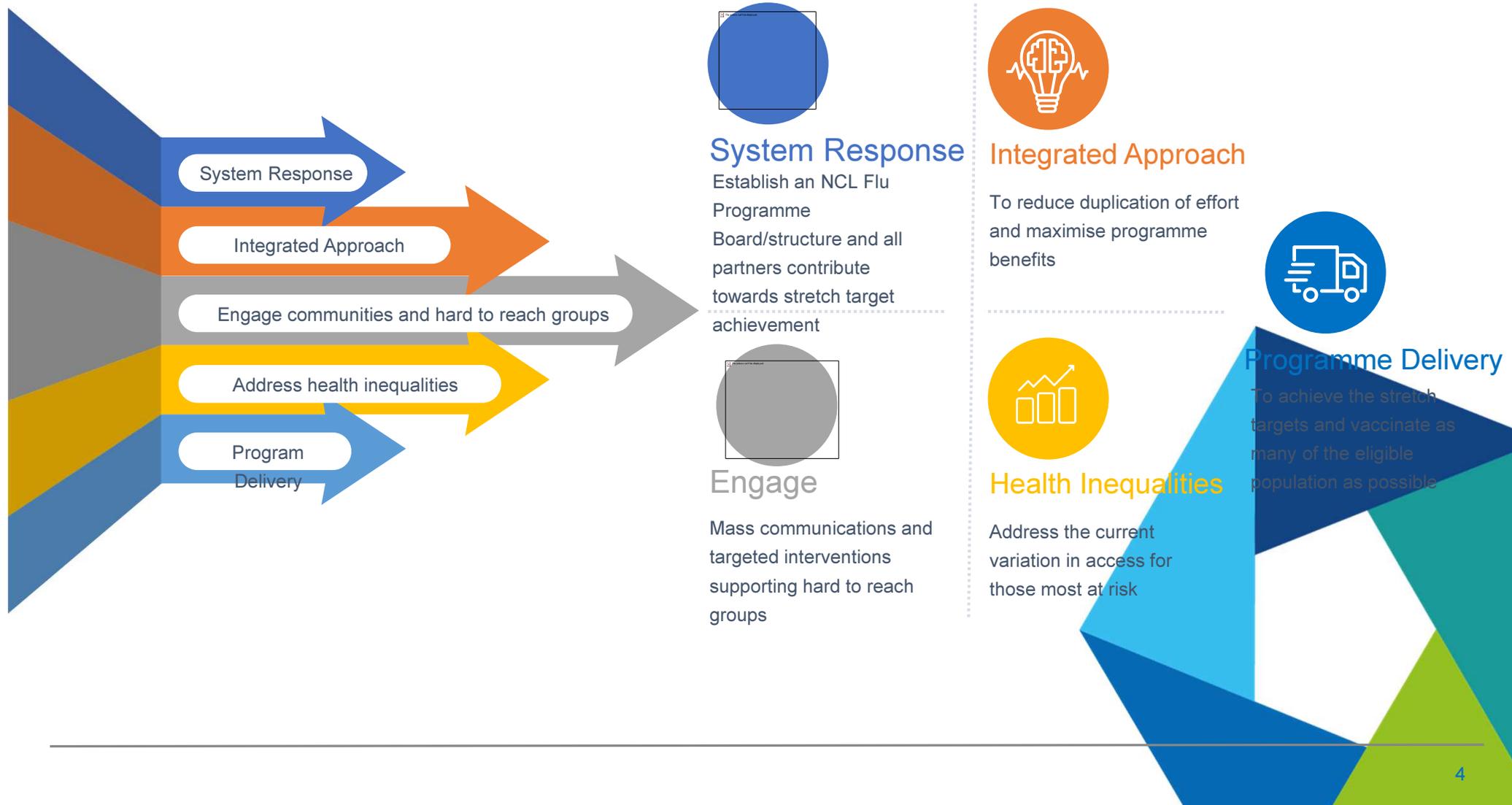
NCL flu vaccinations programme



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Clinical Commissioning Group

- This year is the largest influenza campaign ever undertaken across the country and we are asking for a concerted effort to significantly increase influenza vaccination coverage and achieve a minimum 75% uptake across all eligible groups.
- In order to achieve these incredibly ambitious targets, we introduced a number of new measures, including:
 - ✓ Working as a system to achieve these ambitious targets, with all providers playing a role in “Making Every Contact Count”.
 - ✓ Introducing an LCS in Barnet, Enfield and Haringey borough directorates, bringing them in line with local incentives offered in Camden and Islington.
 - ✓ Provide all primary care networks (PCNs) with infrastructure funding to support them to undertake what will be the largest vaccination programme in history.
 - ✓ Developed a HealthIntent dashboard to support delivery and address inequalities in our boroughs, specifically targeting those population groups who traditionally do not receive vaccinations, as well as those at greatest risk as a result of flu and COVID-19.
 - ✓ A communications and engagement plan that is designed to support North Central London residents to ‘Stay Well and Seek Help during winter’.
 - ✓ A vaccination programme that vaccinates NCL CCG staff, who are not eligible for a vaccine under the NHS E and I health and care workers scheme.

Key Programme Priorities



Barnet Influenza Performance (1)

- Performance is ahead of the previous year across all boroughs based on Week 50 of the campaign last year
- Our measures are having a positive effect on performance this year across the system and this has resulted in the best ever start to a influenza campaign and we are significantly ahead of our previous years performance
- There have been issues with vaccine stock supply which have now been resolved and stocks across the system are now being replenished

Over 65s



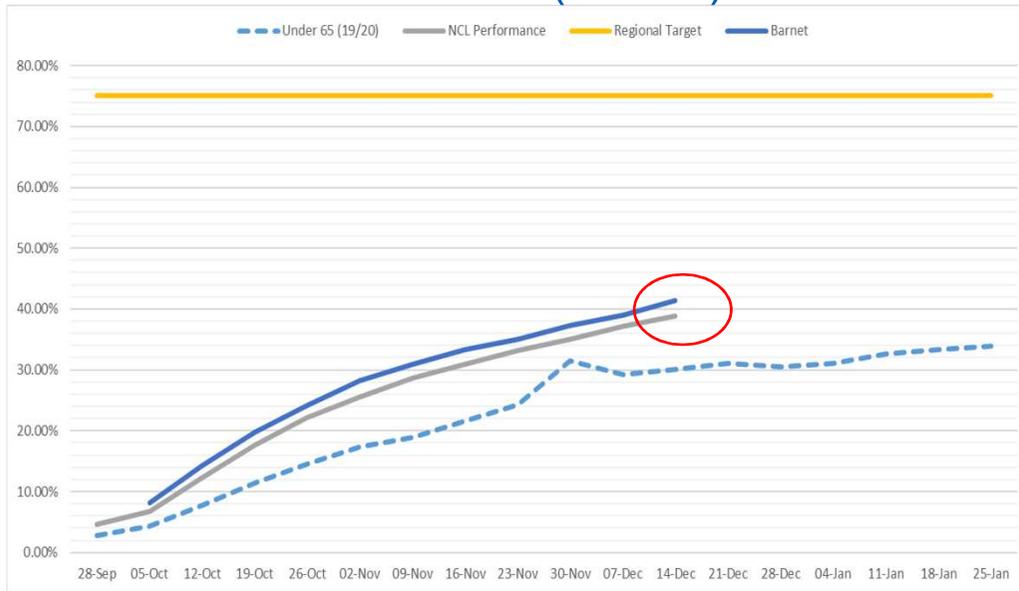
- 71.7% over the over 65 population have been vaccinated
- This is 8% better than the same point in 19/20
- Barnet has already exceeded the amount of vaccinations given during the entire flu season in 19/20

Barnet Influenza Performance (2)



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Under 65 (at-risk)



- 41.4% over the under 65 population have been vaccinated
- This is 7% better than the same point in 19/20
- Barnet has almost exceeded the amount of vaccinations given during the entire flu season in 19/20

2 – 3 year olds



- 45.1% over the 2/3 years population have been vaccinated
- This is 24% better than the same point in 19/20
- Barnet has significantly exceeded the amount of vaccinations given during the entire flu season in 19/20

Barnet Influenza – Focus on Inequalities

52.8% of Black, Asian or Minority Ethnic population vaccinated

Asian ethnicity has the highest uptake (63%)

Black ethnicity has the lowest uptake (32%)

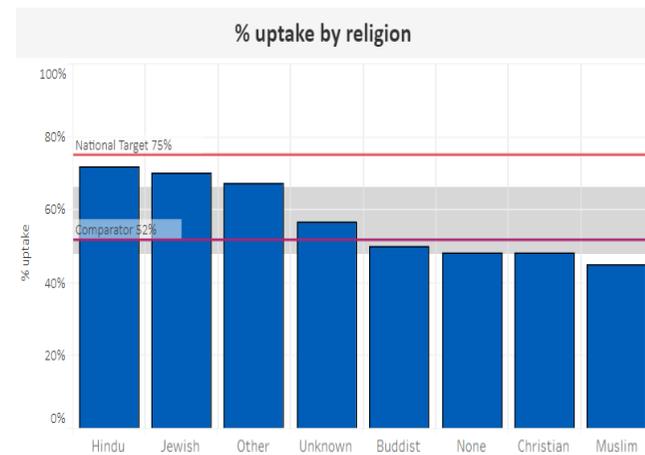
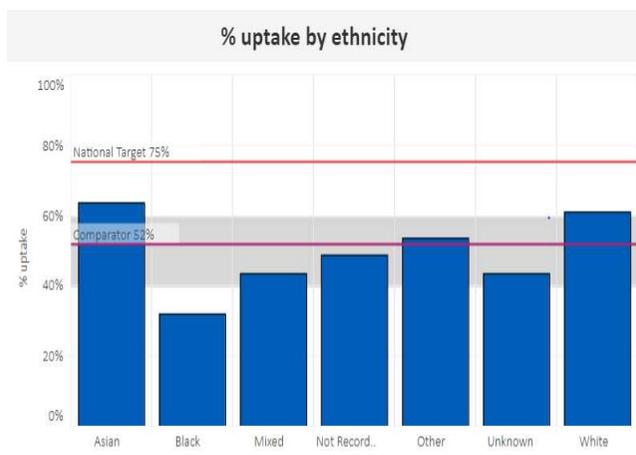
44.0% uptake living in the most deprived quintile

Hindu population have the highest uptake by religion (72%)

Muslim population have the lowest uptake by religion (45%)

Out of the Top 5 languages spoken, Gujarati has the lowest uptake (78%)

Out of the Top 5 languages spoken, Romanian has the lowest uptake (16%)



NCL Influenza – Focus on Communications and Engagement

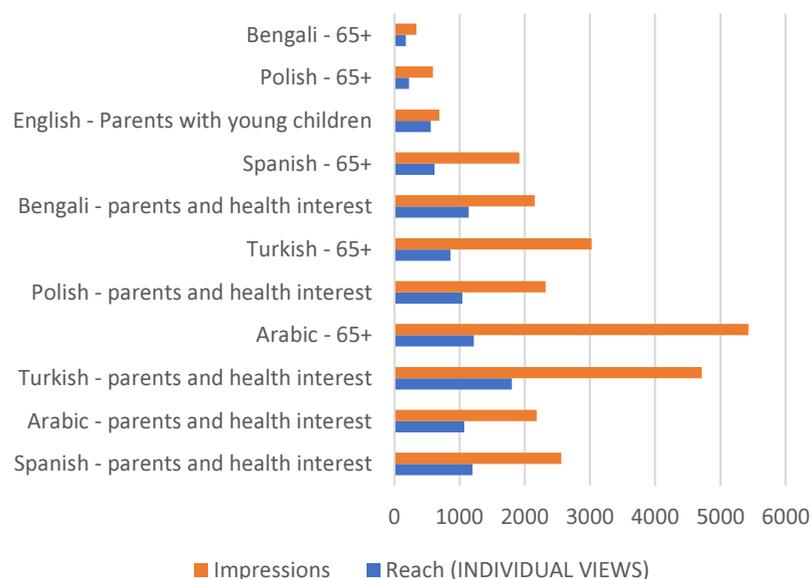
NCL are undertaking a comprehensive communications and engagement plan working with local authority partners and providers to deliver through shared channels, including:

- Social media campaign – sharing digital assets across London STPs
- Advertising programme across digital platforms Facebook, Instagram, InYourArea, Nextdoor, Mumsnet and Gransnet - geographically targeted and will be regularly adjusted informed by HealthIntent uptake data
- Targeted engagement with communities disproportionately affected by COVID-19 to understand barriers and promote uptake

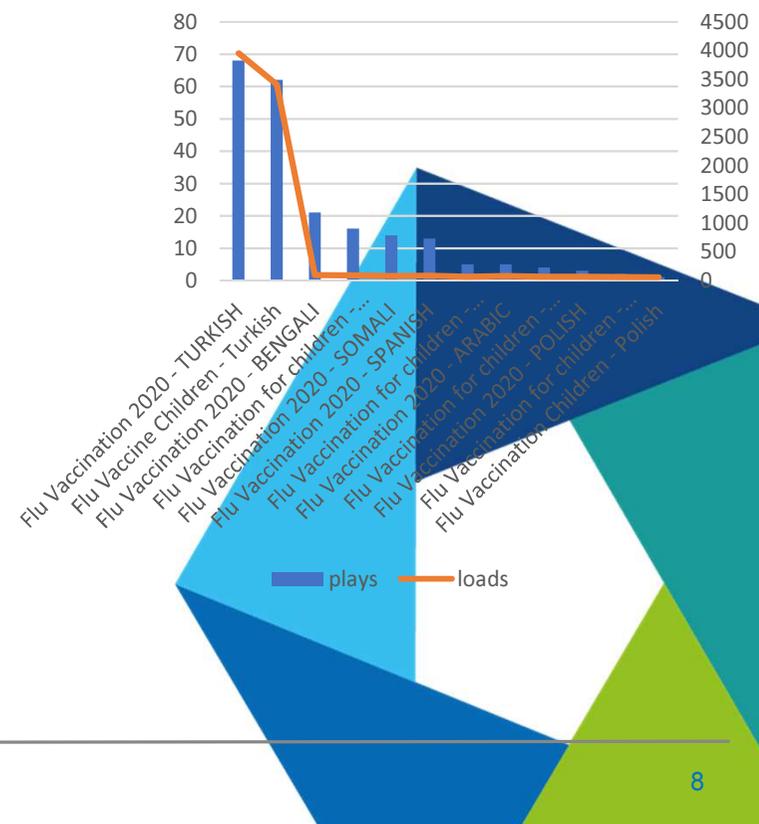
Below is a summary of the impact of the social media campaign up until 23/11/2020:

Social Media campaign:
106,810 views
8,356 clicks
8% conversion rate

Social Media - Impressions to Views



Social Media - Plans to Loads



LOCAL AUTHORITY FLU INITIATIVES



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- Barnet health protection (flu and immunisation) forum meetings are held monthly, amongst other monitoring flu uptake and supporting settings.
- Comms plan (covering all risk groups) has been agreed with public health and relevant services
- Article published in Barnet First magazine in October and December
- Up to date information available on Barnet website.
- Translated materials have been sent out to community leaders.

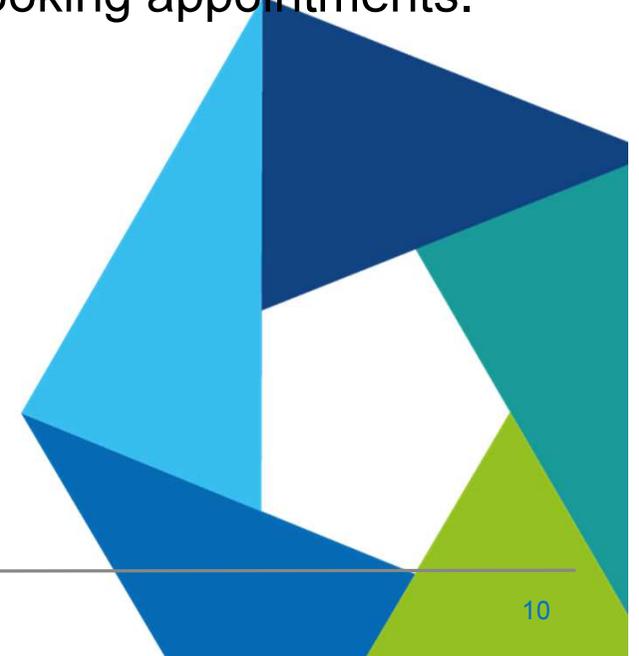


SCHOOL AGED VACCINATION



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- Current uptake 53.4% in reception (slightly lower than this time last year at 57.4%) and 48.7% in year 7.
- All schools have been approached.
- Inactivated injection to those who refuse due to porcine gelatine has been offered for the first time.
- Catch up clinics for both nasal spray and injection available till at least mid January. Information has been supplied to schools on booking appointments.



Covid-19 Programme Update



Covid-19 vaccinations in NCL: Overview

- Significant work is currently being undertaken across North Central London – with the involvement of your organisations – to prepare, and to start delivering vaccines.
- We know that if each resident needs two injections, this would mean over 1.6 million vaccinations in North Central London alone.
- We have well established plans for delivering vaccinations across NCL, for example the annual flu jab and routine immunisations for children and pregnant women but know that this particular vaccine will require work at pace and scale with stronger links to communities.
- In NCL, we want to take a whole system approach to the vaccination programme and make the most of the strengths of all partners.

What we know about the vaccines

- Plans will continue to evolve as we gain clarity on when and what vaccines will be approved for use – only the Pfizer / BioNTech vaccine has been approved by the MHRA to date.
- Vaccines by Oxford-AstraZeneca and Moderna are currently being considered by the MHRA. Potential for this to be available in January.
- Vaccination will proceed at a pace that matches the available supply of the vaccine – using all that we are provided with to benefit our local population.
- Whilst our ambition must be to do everything possible to maximise uptake, our assumption for planning purposes is 75%, except for residential care settings where the assumption is 100%.

Priority groups

- The independent Joint Committee on Vaccination and Immunisation (JCVI) have identified a priority list of those most vulnerable to Covid-19. In NCL, we will be targeting these priority groups first. The priority groups are:
 - residents in a care home for older adults and their carers
 - all those 80 years of age and over and frontline health and social care workers
 - all those 75 years of age and over
 - all those 70 years of age and over and clinically extremely vulnerable individuals
 - all those 65 years of age and over
 - all individuals aged 16 years to 64 years with underlying health conditions which put them at higher risk of serious disease and mortality
 - all those 60 years of age and over
 - all those 55 years of age and over
 - all those 50 years of age and over.

Our collective challenge in NCL

We need to vaccinate over 800,000 residents and staff in NCL by April 2021. Each individual will need two injections, so we are looking at more than 1.6 million vaccinations in total.

Cohort	Total People	Vaccinations	75% uptake people	75% uptake vaccinations
Care home residents	4,220	8,440	3,165	6,330
Residential care workers	10,814	21,627	8,110	16,220
80+	44,682	89,363	33,511	67,022
Healthcare workers	43,965	87,912	32,967	65,934
Social care workers	26,380	52,761	19,785	39,570
75 – 79	29,757	59,514	22,318	44,636
70 – 74	42,315	84,629	31,736	63,472
65 – 69	45,713	91,425	34,285	68,570
High risk <65	7,167	14,334	5,375	10,750
Moderate risk <65	92,068	184,136	69,051	138,102
60 – 64	38,171	76,342	28,628	57,256
55 – 59	50,971	101,942	38,228	76,456
50 – 54	63,967	127,935	47,976	95,952
Other adults 18 – 49	585,421	1,170,842	439,065	878,130
Totals	1,085,601	2,171,203	814,200	1,628,400

How vaccines will be delivered

We will be providing different delivery methods for the different population groups:



Local vaccine services – smaller scale sites provided by GPs and pharmacies within local communities.

**Five PCN sites now live.
Six further PCN sites live later this week.**



Vaccination centres – large scale sites convenient for transport networks that support high volumes in a fixed location for an extended period.

Live from January 2021.



Hospital hubs – located within local hospitals will be clinics run by hospital staff administering vaccines primarily to inpatients, outpatients, NHS and care staff.

**Royal Free Hospital now live.
Other hospital hubs live from January.**



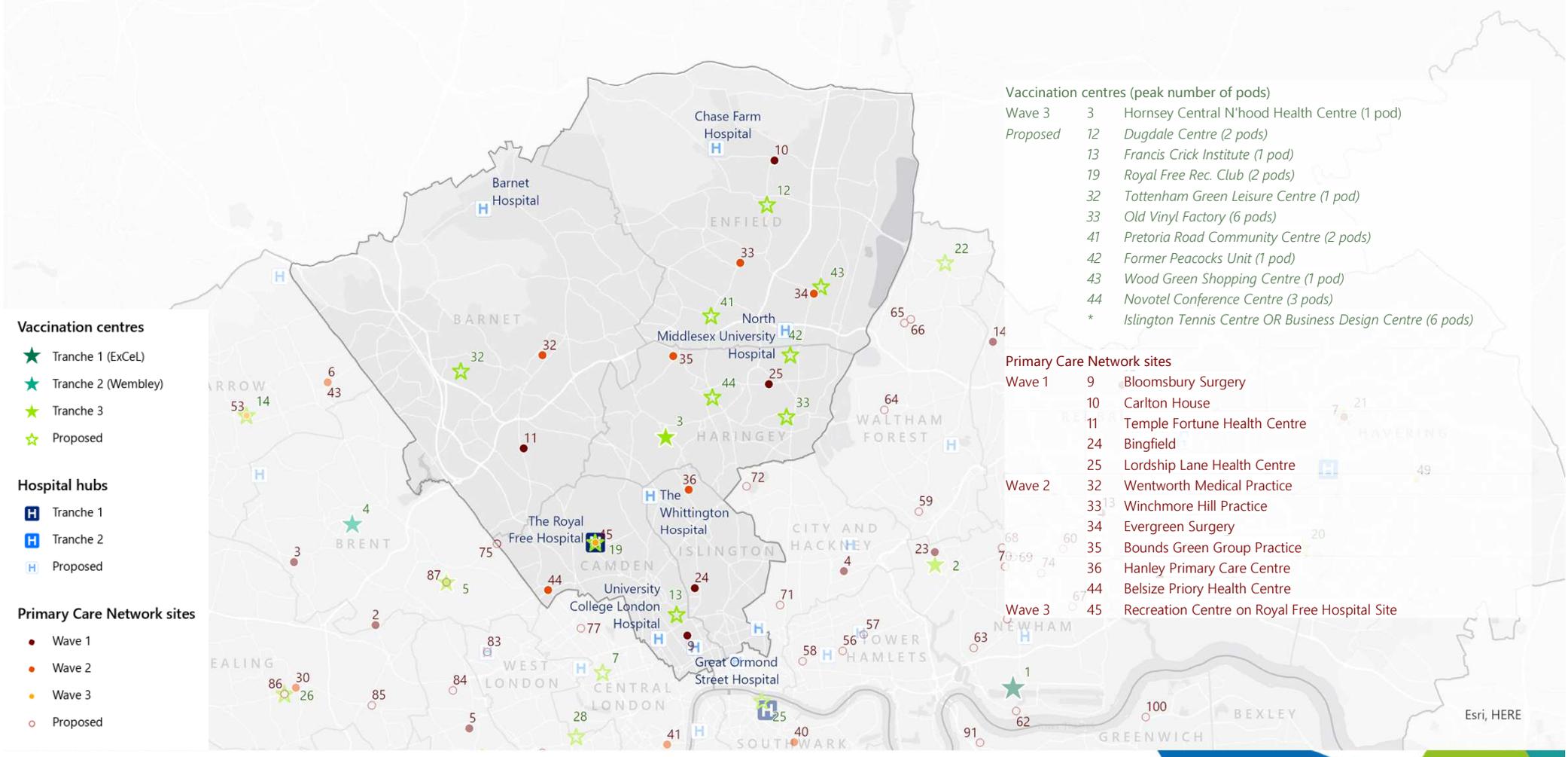
Roving models – comprising vehicles that can deploy vaccinators, vaccine and supplies on an outreach basis, for those housebound or in care settings, such as care homes.

Live from January 2021.

High level delivery plan

- PCNs will work through their lists in line with JVCI criteria focussing on the older and vulnerable in the community. Their community links will be essential in building trust and confidence for older and more vulnerable groups. This will be complemented by pharmacy sites and capacity when these come online in the new year.
- Community trusts are working with primary care with plans for the rapid roll out of roving models to care homes (and supported living/extra care) as soon as the vaccine can be safely moved. A consent process has been started to support rapid delivery. Care home staff will also be able to access the roving models.
- NHS acute sites will lead on vaccination of NHS staff and care staff. With staff then supporting the delivery of sites out in the community.
- We have a number of community sites across boroughs, these will come online in to support the delivery of vaccinations for large numbers of the population. These will be focussed on the larger, younger cohorts.
- We will be tracking uptake across our communities using our population health dashboard and adjusting our approach to maximise uptake across the delivery channels and ensure no one is missed. This will allow us to flexing our workforce across sites as required.
- Services will come online incrementally – to benefit from lessons learnt and allowing us to adapt our approach to communities needs, without delaying roll out.

Overview of planned/pipeline sites



Vaccination centres

- ★ Tranche 1 (ExCeL)
- ★ Tranche 2 (Wembley)
- ★ Tranche 3
- ☆ Proposed

Hospital hubs

- H Tranche 1
- H Tranche 2
- H Proposed

Primary Care Network sites

- Wave 1
- Wave 2
- Wave 3
- Proposed

Vaccination centres (peak number of pods)

Wave 3	3	Hornsey Central N'hood Health Centre (1 pod)
Proposed	12	Dugdale Centre (2 pods)
	13	Francis Crick Institute (1 pod)
	19	Royal Free Rec. Club (2 pods)
	32	Tottenham Green Leisure Centre (1 pod)
	33	Old Vinyl Factory (6 pods)
	41	Pretoria Road Community Centre (2 pods)
	42	Former Peacocks Unit (1 pod)
	43	Wood Green Shopping Centre (1 pod)
	44	Novotel Conference Centre (3 pods)
*		Islington Tennis Centre OR Business Design Centre (6 pods)

Primary Care Network sites

Wave 1	9	Bloomsbury Surgery
	10	Carlton House
	11	Temple Fortune Health Centre
	24	Bingfield
	25	Lordship Lane Health Centre
Wave 2	32	Wentworth Medical Practice
	33	Winchmore Hill Practice
	34	Evergreen Surgery
	35	Bounds Green Group Practice
	36	Hanley Primary Care Centre
	44	Belsize Priory Health Centre
Wave 3	45	Recreation Centre on Royal Free Hospital Site

Primary care vaccination sites

- Groups of practices are coming together to pool resources and ensure as many residents can be vaccinated as quickly as possible – when an approved vaccine is made available.
- 12 sites across NCL have been approved by NHS England to deliver vaccinations to residents. As of the 22nd December, 3 sites have been approved in Barnet and a further 3 are awaiting approval by NHSE.
- There will be further sites (up to 30) coming online over the coming months.
- Community pharmacy will also play an important role in delivery of the vaccines. We are working with pharmacy colleagues to develop the plans in this area.

Borough	Site name
Barnet	Wentworth Medical practice
Barnet	Temple Fortune Health Centre
Barnet	Oak Lodge Medical Centre
Barnet	<i>Dr Azim and Partners – awaiting NHSE approval</i>
Barnet	<i>Lane End Medical Group – awaiting NHSE approval</i>
Barnet	<i>Watling Medical Centre – awaiting NHSE approval</i>

Communications and engagement

- The programme is progressing at pace and communicating the latest information to key stakeholders will be vital. Programme information will be shared via communications lead to support internal planning. While regular updates to key stakeholders and wider groups will ensure audiences remain informed of progress, uptake and key challenges and successes.
- We are working with public health colleagues, LA communications teams and DASSs to develop and roll out materials across the system.
- We are putting in place extensive community outreach and communication channels via close working with partners including councils, voluntary and community groups. For example work underway to progress Somali language WhatsApp information/video.
- We will be utilising community champions to improve uptake and provide local voices. Uptake will be closely monitored across population groups and will be used to drive decision making.
- Tailored local messaging via community groups will be key to increasing uptake of the vaccine and also improving community attitudes to vaccinations more generally.